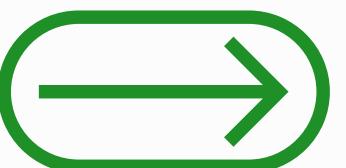




ZARIYA

Building a community
that matters

Preserving the rich cultural heritage of India, community by community

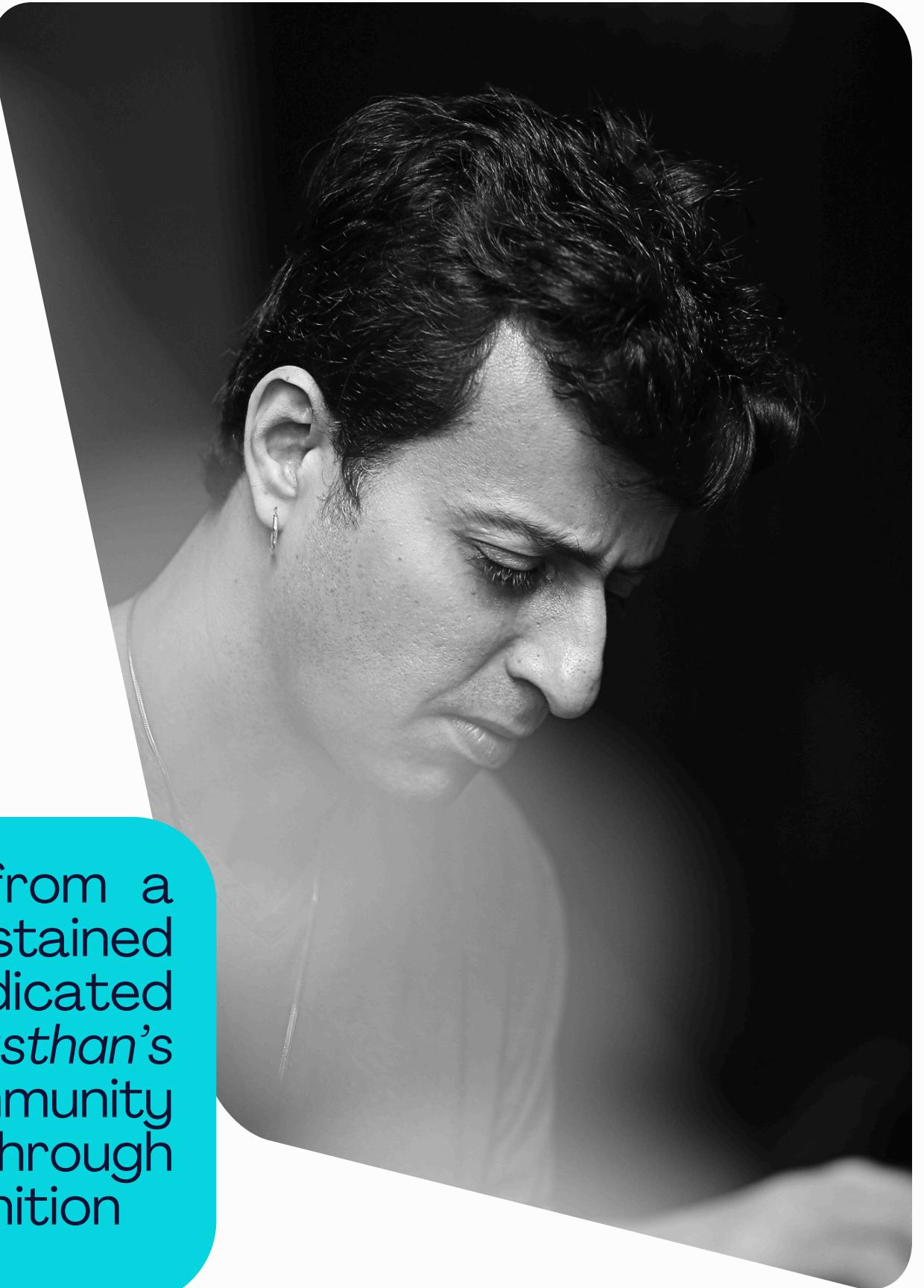


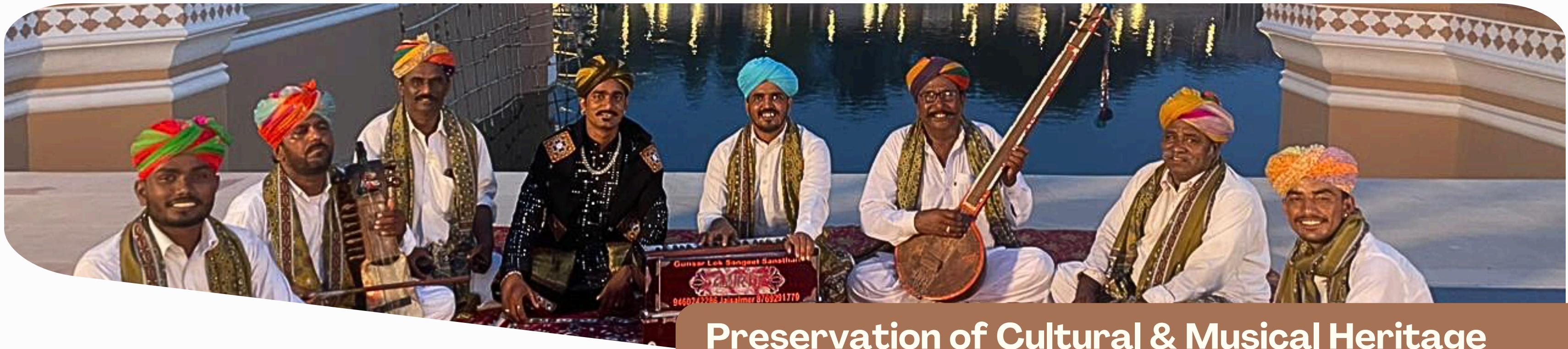
What is ZARIYA and what is its mission?



Founded by Salim - Sulaiman
Renowned Music Composer Duo from India

Since 2021, **Zariya** has evolved from a heartfelt charity effort into a sustained social and cultural movement, dedicated to preserving the heritage of *Rajasthan's Langas & Manganiyar* folk music community while empowering their livelihoods through education, collaboration, and recognition





Our Commitment

Preservation of Cultural & Musical Heritage

Safeguarding centuries-old Manganiyar folk traditions and ensuring their continuity

Community Empowerment & Livelihood Support

Enabling Manganiyars to sustain themselves economically through their art, not outside it

Post-Pandemic Recovery & Resilience

Addressing hardships intensified by COVID-19 and rebuilding stability

Opportunity Creation Through Collaboration

Actively generating platforms - collaborations, performances, cultural initiatives - to keep the art alive and relevant

Significant *milestones*



95L

Raised in Last 5 Years

400+

Ration Kits Distributed

200+

Families reached out and
helped

1

State of the art studio
built

Some of our proud *moments at Zariya*



Set up the first studio in
Jaisalmer



Globally renowned
music school in the
heart of the city



Promoting Rajasthani
musicians in **live shows**
across India and abroad



Featuring them in global
music IPs such as
Bhoomi, Coke Studio

How can you make a *difference*



Your **CSR contribution and individual donations** enable us to

1.

Expand our outreach to more Langas & Manganiyars families in need

2.

Establish sustainable livelihood programs to reduce dependency on volatile sources of income

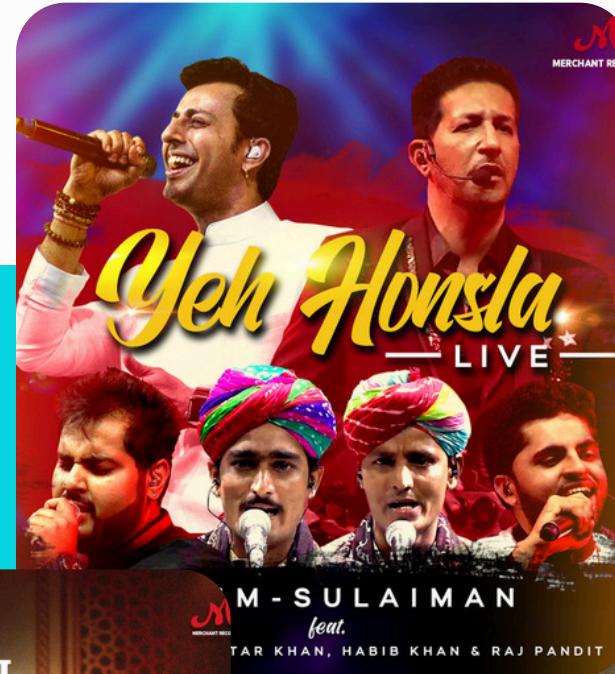
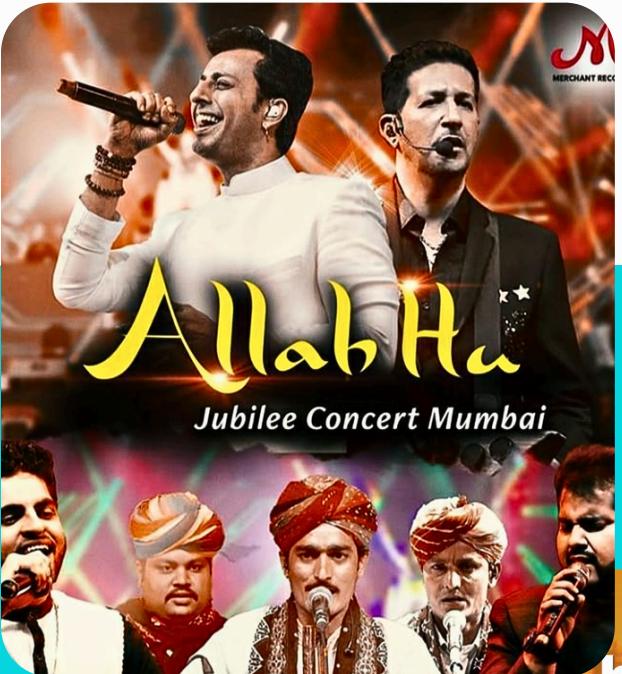
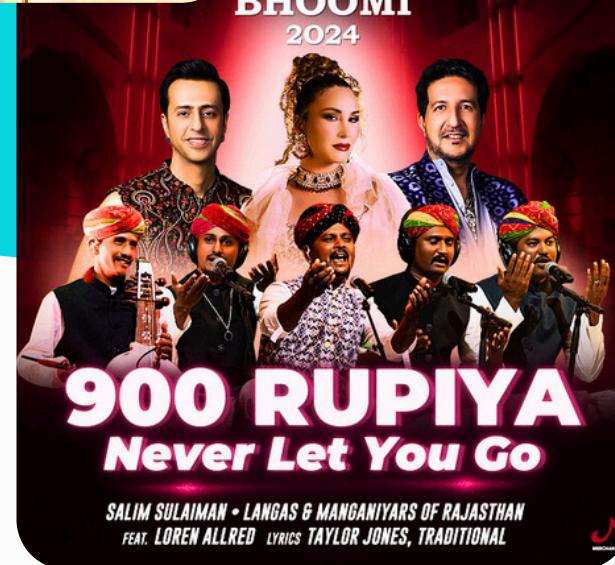
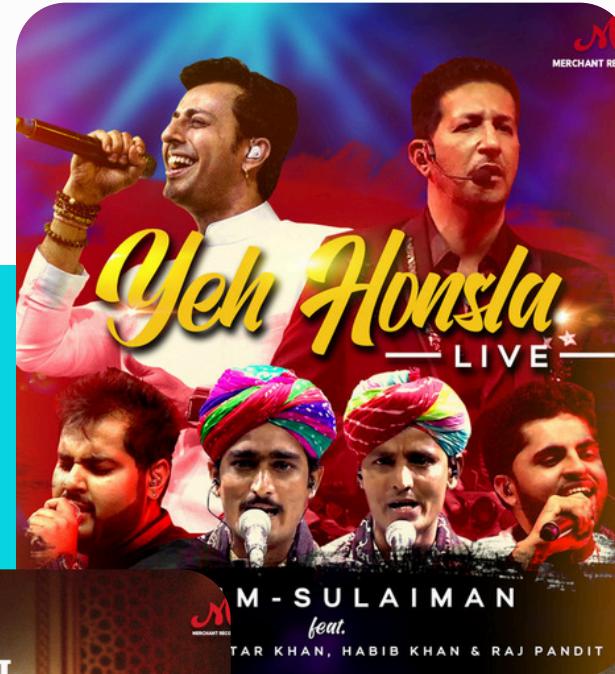
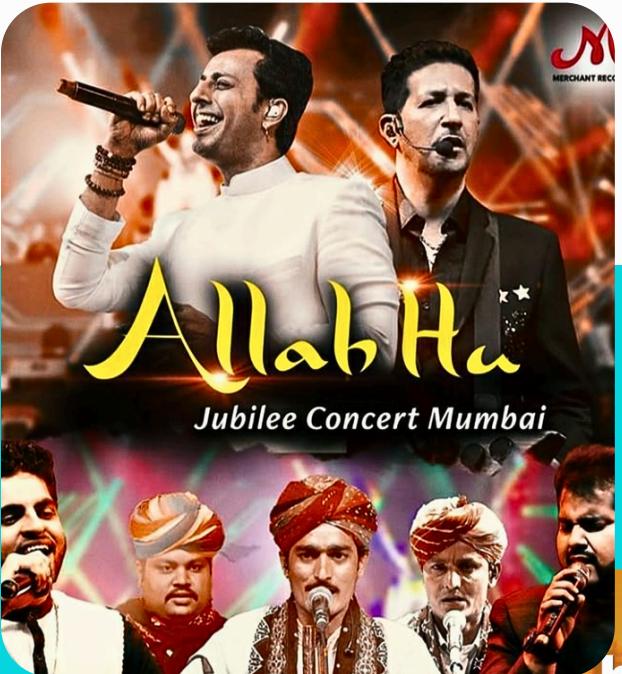
3.

Preserve & promote the Rajasthani culture through educational initiatives

4.

Enable bigger collaborations to take the culture global

Iconic collaborations with the Langas & Manganiyars



Gallery



Contribute today at ZARIYA

Your CSR fund or individual donation goes a long way in ensuring basic standard of living, education, and access to opportunities which the community of **Langas & Manganiyars** rightfully deserve





ZARIYA

B/2 Basement Of Sea Club Building, Juhu Road, Santacruz (W), Mumbai – 400 049

thezariyafoundation.org

Make your **contribution** today

Beneficiary Name: Zariya Foundation

Bank Name: ICICI Bank

Account Number: 123405000253

IFSC Code: ICIC0001234

Branch Name: Juhu Tara Road Branch, Mumbai, India



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